2019 Z-TOUR BIKE RIDE
SPONSORSHIP LEVELS

PLATINUM SPONSOR - $1000 +

● One *Large* Wheeled Bike Art displayed at your place of business on approximately June 1. The bike art display is updated and maintained by the Z Tour Bike Group. It will be removed approximately one week following the event. If the sponsorship commitment is made prior to January 15, the sponsor’s logo will be included on all registration brochures and flyers.
● Lawn sign will be displayed at your choice of rest stop (i.e corporate banners, pennant, or flag etc.) on the day of the ride. This signage must be provided by the sponsor.
● The Platinum Sponsor will be recognized on all signage at rest stops and registration. This signage is supplied by the Z Tour Bike Ride Group.
● The Platinum Sponsor will also get priority listing in post ride sponsorship acknowledgements.
● The Platinum Sponsor will receive ongoing promotion at [www.ztour.org](http://www.ztour.org). The sponsor will supply an approved design or logo in jpeg format for the website.

Note: If applicable, the sponsor will also receive one small bike art display at a location outside of Princeton.

Large Wheeled Bike Art
GOLD SPONSOR - $999 - $750

● One *Medium* Wheeled Bike Art displayed at place of business on approximately June 1. The display is updated and maintained by the Z Tour Bike Group. It will be removed approximately one week following the event. If the sponsorship commitment is made prior to January 15, the sponsor’s logo will be included on all registration brochures and flyers.
● Lawn sign will be displayed at your choice of rest stop (i.e corporate banners, pennant, or flag etc.) on the day of the ride. This signage must be provided by the sponsor.
● The Gold Sponsor will be recognized on all signage at rest stops and registration. This signage is supplied by the Z Tour Bike Ride Group.
● The Gold Sponsor will also get priority listing in post ride sponsorship acknowledgements.
● The Gold Sponsor will receive ongoing promotion at [www.z-tour.org](http://www.z-tour.org). The sponsor will supply an approved design or logo in jpeg format for the website.

Note: If applicable, the sponsor will also receive one small bike art display at a location outside of Princeton.

Medium Bike Art

SILVER SPONSOR - $749 - $500

● One *Small* Wheeled Bike Art displayed at place of business on approximately June 1. The display is updated and maintained by the Z Tour Bike Group. It will be removed approximately one week following the event.
● Lawn sign will be displayed at your choice of rest stop (i.e. corporate banners, pennant, or flag etc.) on the day of the ride. This signage must be provided by the sponsor.
● The Silver Sponsor will be recognized on all signage at rest stops and registration. This signage is supplied by the Z Tour Bike Ride Group.
● The Silver Sponsor will also get priority listing in post ride sponsorship acknowledgements.
● The Silver Sponsor will receive ongoing promotion at www.ztour.org. The sponsor will supply an approved design or logo in jpeg format for the website.

Note: If applicable, the sponsor will also receive one small bike art display at a location outside of Princeton.

Small Wheeled Bike Art

BRONZE SPONSOR - $499 - $250

● One Red or Yellow Bike Art displayed at place of business on approximately June 1. The display is updated and maintained by the Z Tour Bike Group. It will be removed approximately one week following the event.
● Lawn sign will be displayed at your choice of rest stop (i.e. corporate banners, pennant, or flag etc.) on the day of the ride. This signage must be provided by the sponsor.
● The Bronze Sponsor will be recognized on all signage at rest stops and registration. This signage is supplied by the Z Tour Bike Ride Group.
● The Bronze sponsor will also get priority listing in post ride sponsorship acknowledgements.
● The Bronze sponsor will receive ongoing promotion at [www.ztour.org](http://www.ztour.org). The sponsor will supply an approved design or logo in jpeg format for the website.

**FRIENDS OF Z.C.E.C. - $249 and under**

● The sponsor’s name will be listed on all signage at rest stops and registration on the day of the ride.

*All donations must be received at the Zearing Child Enrichment Center by July 12, 2019 to receive the described recognition on the day of the event.*

Sponsorship checks should be made out to the Zearing Child Enrichment Center.